

# 2019-2020 District Goals



**District:** District 2 E2  
**Constitutional Area:** U.S. and Afiaties, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- We will have 3 training seminars/ sessions over a 5 month period starting in Jun@2019 to give all new club officers a chance to get trained and previous officers to refresh their knowledge
- All of our training sessions will be open to other club members that are interested in taking a leadership role in their club and the district

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- We will include the new zone chairs in our June club officer training so they get to know their zone club officers
- We will have a zone chair session following the June club officer training to train new zone chairs
- We will also invite any club officer that is in the club officer training to stay and learn more about being a zone chair

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	60
2nd Quartter	60
3rd Quartter	60
4th Quartter	60

**By the end of the 4th quarter, the district will add a total of 240 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	1	20
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	0	0

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will start 1 Speciality Club(s).

we will work with a Independent School District Nurse group to start a new club

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	40
2nd Quarter	50
3rd Quarter	40
4th Quarter	60

By the end of the 4th quarter, the district's membership drops will not exceed 190 members.

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Zone chairs will be more involved with the clubs to find out why we lose so many members out the back door using a member satisfaction survey

We will work with the club officers and membership chairs to get current and new members more involved with their club activities and fundraisers

## NET GROWTH GOAL

240	+	20	-	190	=	70
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 300,000 people.

### Action Items:

Of the total number of people served in my district, 300,000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1400 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year , 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year , 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year , I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise \$25,000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

we will work toward all district members averaging \$20 each

## ADVOCATE

**In the 2019-2020 fiscal year , 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

We will also have a district coordinator that can help clubs key in their club activities